

Sponsorship Packages

Sponsorship *starts with you!*

First Night® Dover would not be here
without the help of the community...
...the entire community.

EVERY DONATION MAKES A DIFFERENCE,
whether \$5.00 or \$5000.00, it all adds up to
a great evening for you, your family
and all of your friends.

*Please help keep First Night® Dover alive
by donating what you can!*

Supporting the Achievements of First Night® Dover

- Provides a safe, exciting, alternative New Year's Eve celebration
- Celebrates community spirit
- Assembles rich and diversified talents from around the country
- Coordinates a coalition of businesses, organizations and individuals making a change in their community

Being part of First Night® Dover

- A visible and exciting evening
- A family oriented celebration
- A diverse community event
- An event which enhances the image of downtown Dover

Customized Sponsorships

First Night® Dover will be happy to custom design a sponsorship to specifically meet your marketing objective. For example, customized sponsorship may include the children's festival, fireworks, First Night® buttons, volunteers, artists, technical equipment, or this year's New Year's resolution piece.

Platinum Sponsor - \$10,000

- Name or Logo on all Promotional Materials:
 - Newspaper Ads
 - Street Banner
 - Radio
- Lead Sponsor for Premier Artist
- Name or Logo on Site Signage
- Sponsorship Recognition in Program
- Name or Logo on Button Flyers
- 100 First Night® Buttons

Gold Sponsor - \$5,000

- Name or Logo on all Promotional Materials:
 - Newspaper Ads
 - Street Banner
 - Radio
- Lead Sponsor for Premier Artist
- Sponsorship Recognition in Program
- Name or Logo on Button Flyers
- Name or Logo on all Site Signage
- 50 First Night® Buttons

Silver Sponsor - \$3,000

- Sponsorship Recognition in Program
- Name or Logo on all Site Signage
- Name or Logo on Button Flyers
- 30 First Night® Buttons

Bronze Sponsor - \$2,000

- Sponsorship Recognition in Program
- Name or Logo on Button Flyers
- Signage Recognition at One Event
- 20 First Night® Buttons

Sponsor - \$1,000

- Sponsorship Recognition in Program
- Signage at One Event
- 10 First Night® Button

Friend - \$500

- Sponsorship Recognition in Program
- 5 First Night® Buttons

The Community Celebrates!

First Night® is an exciting celebration of the New Year. Members of the community come together in a revival of an ancient tradition of marking the passage of time with art, ritual and festivity in a safe and fun atmosphere.

First Night® Dover takes place in both indoor and outdoor locations in the downtown Dover area. Indoor sites for the performing and visual arts include city and state buildings, churches, halls, and banks, along with downtown Dover's businesses, storefront windows and sidewalks. The cultural diversity and energy of the city sets the stage for innovation and exciting community interaction.

This New Year's celebration includes a children's festival featuring performances and hands-on activities specifically designed for children and their parents. Following family fireworks early in the evening, the night continues with performances by artists from across the country that will entertain you with a wide variety of music, song and dance. Midnight ushers in the New Year with a bang with a spectacular fireworks display and a traditional **New Year's Eve "ball drop."**

Please Clip and Mail Today!

Name _____

Organization _____

Address _____

email _____

Sponsorship

Platinum	\$10,000	_____
Gold	\$5,000	_____
Silver	\$3,000	_____
Bronze	\$2,000	_____
Sponsor	\$1,000	_____
Friend	\$500	_____
Other	\$	_____

TOTAL Enclosed \$ _____

Mail to and Make Checks Payable to

First Night Dover,

P.O. Box 1836 Dover, DE 19903

Interested in volunteering for First Night?
Please visit www.firstnightdover.com
and volunteer online.

**First Night® Dover...
...Pass the word!**

Thank you,
Shelly Cecchett
Executive Director
First Night® Dover

www.firstnightdover.com
firstnightdover@comcast.net

Dover, Delaware Sponsorship Opportunities

